

## **Sponsorship Application Form**

Dubbo City & Gilgandra Toyota has long been a supporter of local sporting groups, charities, school & community events, local business and individuals & families in need. By providing financial support and sponsorship we proudly donate money, time, merchandise and resources to the value of tens of thousands of dollars every year to the Central West.

Dubbo City & Gilgandra Toyota recognise the value local business provide to the community in various forms and actively encourages the continuation of this by providing support both now and into the future. Sponsorship enhances our brand and helps us to engage our customers, staff, and the community. We are continuously looking new opportunities to do so.

Dubbo City & Gilgandra Toyota provides employment, career opportunities and futures for local families. We believe in supporting other local business, and encourage them in turn to support local businesses like ours. Keeping our money in the region is key to community and business sustainability, by providing better local resources, education, amenities and infrastructure. Your support of our business enables us to continue to provide sponsorship and donations to ensure this.

By completing the attached Sponsorship Application Form you can assist Dubbo City & Gilgandra Toyota in continuing to support the local community, and ensuring that available resources and sponsorship funds are distributed fairly, to those most in need, and in a manner that benefits local community, sporting, educational, charitable groups and individuals most effectively.

Whilst all applications will be considered, priority will be given to those applicants and organisations who currently support Dubbo City & Gilgandra Toyota and can clearly demonstrate how Dubbo City & Gilgandra Toyota and its beneficiaries will benefit from a possible partnership and can also clearly demonstrate how the member/s of the applicants organisation will benefit from the partnership. All supporting documentation, evidence, references, and information should be attached to the application and delivered to:

Ben Thompson, Dealer Principal  
Dubbo City Toyota  
Phone: (02) 6882 1511  
[ben.thompson@dubbocitytoyota.com.au](mailto:ben.thompson@dubbocitytoyota.com.au)

# Sponsorship Application Form

All applications must be received eight weeks in advance of your event date in order to be considered. Confirmation of receipt of your application does not guarantee acceptance of sponsorship. Once again thank you for your application and considering Dubbo City & Gilgandra Toyota for sponsorship.

Business/Organisation Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Event: \_\_\_\_\_ Event Date: \_\_\_\_\_

ABN: \_\_\_\_\_

Nature of Request:  Donation or  Sponsorship

Request Sponsorship Level of Investment(\$) \_\_\_\_\_

1. Has your event/organisation been supported by us before?  Yes or  No

If Yes, please outline how we supported your event/organisation.

2. Please tell us about your organisation.

3. What organisation/charity will benefit from our sponsorship?

4. What is the address of the benefiting organisation? \_\_\_\_\_

5. Will you provide a Tax Invoice?  Yes or  No

6. Is your organisation / charity registered as not-for profit?  Yes or  No

7. How will our sponsorship be utilised?

8. Please describe the Sponsorship opportunities and benefits for Dubbo City & Gilgandra Toyota:

9. Are you currently using any form of social media? If yes, please detail:

10. Are you currently utilising a database? – If so how large, how often and how can Dubbo City & Gilgandra Toyota benefit from it's use?

11. Are you/your organisation/members of your organisation a customer(s) of ours?  Yes or  No  
If yes, how long have you been a customer of Dubbo City & Gilgandra Toyota?

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12. When did you last use the services of Dubbo City & Gilgandra Toyota? \_\_\_\_\_

13. Do you or does your organisation currently own vehicles purchased from Dubbo City & Gilgandra Toyota?  Yes or  No If Yes, when were these vehicles purchased? \_\_\_\_\_

14. Do you or does your organisation have your vehicles serviced at  
Dubbo City & Gilgandra Toyota?  Yes or  No

15. Do you currently have a family member employed by our dealerships?  Yes or  No  
If yes, please specify who. \_\_\_\_\_

16. If you are having an event, how many people are expected to attend? \_\_\_\_\_

17. Will Media be attending the event? If so, please specify which Media.

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18. What are the benefits of the event to our community?

19. Do you have any other comments or information you believe is important that we are aware of?

Thank you for your Application