



YOUR BLANK COROLLA

REQUIREMENTS

All designs must include the following to be considered by the selection committee.

- Capture the essence of the Sunshine Coast lifestyle.
- Be aspirational for the Corolla driver.
- Include the Sunshine Toyota hibiscus brand element somewhere in the design.
- Consider how the Sunshine Toyota logo will be added to the back of the car as per the Spec sheet.
- NOTE: for safety reasons the design cannot be printed over windows, lights or wheels.

- Eligible entrants must be 18 years old or above.
- There is no fee to enter the contest.
- This competition is open to residents of the Sunshine Coast.
- Individuals can submit more than one design
- Entries that do not comply with the terms and conditions will be rejected.

To enter the Sunshine Toyota Your Blank Corolla Car Wrap Design Competition, eligible participants must:

- Complete the Official Entry Form.
- Create a full-vehicle art wrap, which includes the bonnet, rear, passenger and driver sides to be replicated on a 2024 Corolla Ascent Sport. You'll find a downloadable blank Corolla Ascent Sport design template on our campaign page <https://sunshinetoyota.com.au/your-blank-corolla-campaign>
- Artwork is to be supplied in .pdf format with 200mm bleed.
- Submit your completed Entry Form and design via our entry link: <https://bit.ly/Corolla-EntryForm> by midnight (12 am AEST) Monday, 30th September 2024.

A Sunshine Toyota selection committee will determine 5 finalists based on the following criteria:

- Relevance - Does the entry align with the theme of the Car Wrap Competition?
- Originality - Does the composition exhibit original design, creativity and imagination?
- Aesthetic Quality - Does the submission command attention? Does it display visual balance and colour coordination? Do all the elements work together to create a unified and appealing design?

For a copy of the Terms and Conditions please visit the website <https://sunshinetoyota.com.au/your-blank-corolla-campaign>.